

**Scott Grossfeld**  
President  
Phone: 952-252-1705  
scott.grossfeld@livingbenefits.com

10505 Wayzata Boulevard  
Suite 1000  
Minnetonka, MN 55305  
[www.livingbenefits.com](http://www.livingbenefits.com)

**LIVING BENEFITS**  
FINANCIAL GROUP

# Press Release

**Paul J. Moe**, *Chairman & CEO*, **LIVING BENEFITS FINANCIAL GROUP**, will moderate a panel discussion at the Life Settlements Conference October 5, 2010 entitled:

## **NEW INVESTORS: WHO ARE THEY AND WHERE ARE THEY COMING FROM?**

The distinguished panel will consist of investment bankers, attorneys, fund managers and life settlement experts.

**October 3 – 5 • Wynn Resort & Casino • Las Vegas**  
**THE LIFE SETTLEMENTS CONFERENCE 2010**

A DealFlow Media Event

**Paul will lead an in-depth discussion of the following questions:**

As investment banks exit the market, what types of investors are replacing them? Private equity, pension funds, private banks, family offices, hedge funds, endowment funds and others are showing interest in this asset class. Is Asia the next hotspot? Is the market gravitating toward investors who buy-and-hold for the long term or will it become a trading market for short-term investors?

VIEW ALL OF THE INFORMATION ABOUT THE CONFERENCE BY VISITING THE CONFERENCE WEBSITE AT [www.dealflow.com/conferences](http://www.dealflow.com/conferences). IF YOU HAVE ANY QUESTIONS PLEASE CALL DEALFLOW MEDIA AT +1 (516) 876-8006

**For Release September 28, 2010**